



CITY OF PLEASANT HILL

CITY COUNCIL ECONOMIC DEVELOPMENT COMMITTEE SPECIAL MEETING AGENDA

**TUESDAY, MARCH 29, 2011
9:30 A.M.**

**Pleasant Hill City Hall
City Hall Large Community Room
100 Gregory Lane
Pleasant Hill, CA 94523**

Committee Members:

**David Durant, Mayor
Jack Weir, Councilmember
Jim Bonato, Planning Commission Chair
David Mascaro, Planning Commissioner
Charley Daly, Chamber of Commerce CEO
Paul Junge, Chair, Chamber's Government
Affairs Committee**

Staff Liaisons:

**Kelly Calhoun, Economic Development Manager
Greg Fuz, City Planner
Martin Nelis, Public Information Officer**

ROLL CALL

PUBLIC COMMENT: The public is welcome at this time to address the Economic Development Committee on any item, with the exception of items scheduled for Public Hearing, for which an opportunity will be made for public comment at the time the item is considered. Comments are limited to three minutes per speaker.

DISCUSSION ITEMS

1. Discussion with Local Commercial Real Estate Brokers Regarding Economic Development Activities in the City.
2. City Signage and Development Fees Related to Business Operations.
3. Façade Improvement/Loan Programs and Funding Sources in Other City Jurisdictions.
4. Process Improvements to Stimulate Economic Development.
5. Economic Development in Light Industrial Area.
6. Preparation for Joint Meeting with Educational Institutions and Future Meetings with Major Shopping Center Owners regarding Co-Marketing Opportunities.

ADJOURNMENT